

# May News & Networking

May 8, 2019

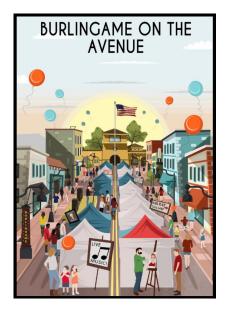


# Chairman's Circle Member

# Save the DATE! Networking @ Night

June 12, 2019 Atria Burlingame 5:30pm - 7:00pm Bring Your Business Cards!





## Save the DATE! Burlingame On The Avenue

August 17 & 18, 2019 10:00am - 6:00pm

Volunteer at a beverage booth! Sponsor a band!

For more information, call the Chamber at 650-344-1735.

### **Thursday Fresh Market Now Open!**

Every Thursday through October 3:00pm - 7:00pm Park Road at Burlingame Avenue



### **Business** Essentials

A PROFESSIONAL EDUCATION SERIES ORNNECT-COLLABORATE-SUCCEED

A PROCESSING OF THE SAN MATES AREA CRAMER OF COMMERCE

Sessions are held: Monthly, 3rd Friday 11:30am to 1:30pm

**FREE for Chamber members** Non-Member Guests : \$20

#### Hosted at:

Total Wine & More 2250 Bridgepointe Pkwy San Mateo, CA

Please Register at: www.sanmateochamber.org

For Information, contact: Sylvia Lopez **Director of Operations** (650) 401-2442 sylvia@sanmateochamber.org

Presented by:





### The ABC's of Success in the **Digital World**

### **GUEST SPEAKER: JOE KHOEI** CEO of SalesX, Inc.



Most businesses have some sort of digital presence. Whether it is a website, active social media accounts, or reviews in Yelp, Facebook and Google. Then why is it that some businesses see a lot of benefits from their digital presence and others find it is at best a mediocre source for new getting new customers?

Fact of the matter is that whether it is Google, Facebook, Yelp or any other online source, they all operate based on their own formulas, known as algorithms. Just like a math equation when we say A + B = C, then if you know A and you know B then you will necessarily get to C.

For the past 10 years Joe has been working in this space and knows all the common denominators required for success. During this presentation you will get the A B C's of having a successful digital presence in plain english. Armed with that knowledge then it becomes a matter of plugging in the pieces so that they satisfy the algorithms for online success as defined by the companies that dominate that space.

Joe will also provide a one page cheat sheet to all participants that will serve as a blueprint to that success.

#### Please register today for this Learning opportunity.

- ⇒ Please be punctual and respectful of the speaker's donated time and do not arrive after 12pm. Networking and Lunch is 11:30am-noon, the program begins at noon.
- The Lunch sponsor is the new Poppies Bistro (PoppiesBistro.com). Lunch is available on a first come first serve basis.
- ⇒ The registration fee covers the educational event and does not guarantee lunch.
- ⇒ Total Wine & More will offer wine tasting at the conclusion of Business Essentials.

# Friday, May 17th - 11:30am to 1:30pm SALESX SPIRITS • BEER & MORE





# Life Steps Foundation presents 4th Annual 7K Fun Run in memory of Kevin Hendrickson



All proceeds will benefit the adults we serve with intellectual disabilities and behavioral challenges.

Registration Fee: \$40 Date: October 5, 2019 Time: 8:30am-12:00pm Location: Lake Merced, San Francisco, CA Start Line: Between Lake Merced Blvd., & Sunset Blvd \*Parking available

### **Register Here**

### Who is Life Steps Foundation

Our programs and services increase an individual's ability to work cooperatively in their community and to develop essential daily living skills. Our trained staff assists participants to advocate for themselves, to attain the level of community inclusion they desire and maximize their potential within a safe, supportive environment. We provide training in daily living skills, vocational skills, communications skills, sensory skills, leisure skills and mobility and safety. We also offer recreation, exercise programs and transportation services.

**Burlingame Library to** 



### Host Tribute to Nat King Cole by His Brother, Freddy Cole

Jazz musician **Freddy Cole** will honor his late brother, **Nat King Cole**, on **Friday, June 7**, with a **Centennial Concert** commemorating the legendary performer's 100<sup>th</sup> birthday at the Burlingame Public Library at 480

Primrose Road. Presented by the **Burlingame Library Foundation** and **Jazz at the Ballroom**, the concert will feature the **Freddy Cole Quartet and Freddy's son Lionel Cole**, with an introduction by **Seth Berg**, executor of the Nat Cole estate.

Tickets will only be available online at <u>BurlingameLibraryFoundation.org</u>. A limited number of VIP tickets at \$95 will go on sale at 10 a.m. on **Monday, May 6**, and general admission tickets at \$35 will be offered at 10 a.m. on **Monday, May 13**. VIP tickets include admission to a private reception at 6 p.m. with Freddy Cole and his son Lionel Cole, and early access to seating. General admission tickets are for the concert at 7 p.m.

Full Press Release

### Village Park Preschool Receives Solar Donation

Thank you Solar Pro Energy Systems and the Pariani family for donating a solar system to Village Park Preschool!

As the first solar system on a City facility, the 5.88 kW solar system will produce almost 7,000 kWh (6,976 kWh) of electricity annually, and save the City almost \$100,000 over the next 25 years. Solar Pro Energy Systems installed the system last weekend in



only four hours. Many thanks to Solar Pro Energy Systems for their generosity.

Click here for the new Burlingame Business and Residents list!

### May Calendar

May 2, 9, 16, 23, 30 Fresh Market - 3:00 p.m. - 7:00 p.m. - Park Road May 03 First Friday Live Music - 5:30 p.m. - 8:30 p.m., Burlingame Ave. & Park Rd. May 5, 12, 19, 26 Fresh Market - 9:00 a.m. - 1:30 p.m. - Park Road May 06 City Council Meeting 7:00 p.m., City Hall May 13 Planning Commission Meeting - 7:00 p.m., City Hall May 14 Board of Director's Meeting - 12 noon, Sapore Italiano May 20 City Council Meeting 7:00 p.m., City Hall May 27 Memorial Day - Chamber Office Closed May 28 Planning Commission Meeting - 7:00 p.m., City Hall



Visit our website at <u>www.burlingamechamber.org</u> Burlingame Chamber of Commerce | 417 California Drive | Burlingame, CA